

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Eric Holcomb for Indiana

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1241004**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 847**

**Contract ID: 869745**  
**P.O Number:**

**Client ID: 44115**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$3,107.00
Agency Commission	(\$466.05)
Rep. Firm Commission	(\$924.33)

<b>Net Advertising Fee</b>	<b>\$1,716.62</b>
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<b>Sub Total</b>	<b>\$1,716.62</b>
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<b>Total This Invoice</b>	<b>\$1,716.62</b>
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/62334686/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Eric Holcomb for Indiana  
 Remarks: /62334686/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 869745  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/01/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	11:18am	BCEH1605H	00:00:30	Charged	42.00	*
10/01/16	Saturday	ESPN-E	1470-TERRE HAUTE	SportsCenter	11:27am	BCEH1605H	00:00:30	Charged	42.00	*
10/01/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	1:57pm	BCEH1605H	00:00:30	Charged	42.00	*
10/01/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	2:28pm	BCEH1605H	00:00:30	Charged	42.00	*
10/01/16	Saturday	BTN-E	1470-TERRE HAUTE	Minnesota at Penn State	5:28pm	BCEH1605H	00:00:30	Charged	125.00	*
10/01/16	Saturday	BTN-E	1470-TERRE HAUTE	MI State@IN	8:28pm	BCEH1605H	00:00:30	Charged	125.00	*
10/07/16	Friday	FS1-E	1470-TERRE HAUTE	Skip/Shannon Undisputed	3:45pm	BCEH1605H	00:00:30	Charged	81.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	9:50am	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	11:07am	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	SportsCenter	11:23am	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	LSU at Florida	12:22pm	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	BTN-E	1470-TERRE HAUTE	Maryland at Penn State	1:51pm	BCEH1605H	00:00:30	Charged	125.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	LSU at Florida	2:36pm	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	BTN-E	1470-TERRE HAUTE	Purdue at Illinois	6:24pm	BCEH1605H	00:00:30	Charged	125.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football Score	6:41pm	BCEH1605H	00:00:30	Charged	42.00	*
10/08/16	Saturday	FS1-E	1470-TERRE HAUTE	UFC Preflight Show	7:27pm	BCEH1605H	00:00:30	Charged	81.00	*
10/10/16	Monday	FS1-E	1470-TERRE HAUTE	Speak for Yourself	5:16pm	BCEH1605H	00:00:30	Charged	81.00	*
10/11/16	Tuesday	FS1-E	1470-TERRE HAUTE	MLB on FS1 Pregame	4:38pm	BCEH1606H	00:00:30	Charged	81.00	*
10/13/16	Thursday	FS1-E	1470-TERRE HAUTE	NFL Films Presents	6:20pm	BCEH1606H	00:00:30	Charged	81.00	*
10/15/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	9:39am	BCEH1607H	00:00:30	Charged	42.00	*
10/15/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	10:55am	BCEH1607H	00:00:30	Charged	42.00	*
10/15/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	12:54pm	BCEH1607H	00:00:30	Charged	42.00	*
10/15/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	2:35pm	BCEH1606H	00:00:30	Charged	42.00	*
10/15/16	Saturday	BTN-E	1470-TERRE HAUTE	Big Ten Programming	2:41pm	BCEH1607H	00:00:30	Charged	125.00	*
10/15/16	Saturday	BTN-E	1470-TERRE HAUTE	Northwestern@MI State	4:23pm	BCEH1607H	00:00:30	Charged	125.00	*
10/15/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	5:30pm	BCEH1607H	00:00:30	Charged	42.00	*
10/15/16	Saturday	FS1-E	1470-TERRE HAUTE	Team TBD@Chi Cubs	8:47pm	BCEH1607H	00:00:30	Charged	81.00	*
10/16/16	Sunday	FS1-E	1470-TERRE HAUTE	Team TBD@Chi Cubs	8:32pm	BCEH1607H	00:00:30	Charged	81.00	*
10/18/16	Tuesday	FS1-E	1470-TERRE HAUTE	Chi Cubs@Team TBD	10:29pm	BCEH1606H	00:00:30	Charged	81.00	*
10/20/16	Thursday	FS1-E	1470-TERRE HAUTE	Chi Cubs@LA Dodgers	10:48pm	BCEH1607H	00:00:30	Charged	81.00	*
10/22/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	9:37am	BCEH1607H	00:00:30	Charged	42.00	*
10/22/16	Saturday	ESPN-E	1470-TERRE HAUTE	SportsCenter	11:49am	BCEH1606H	00:00:30	Charged	42.00	*
10/22/16	Saturday	BTN-E	1470-TERRE HAUTE	Indiana at Northwestern	12:15pm	BCEH1607H	00:00:30	Charged	125.00	*
10/22/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	1:51pm	BCEH1607H	00:00:30	Charged	42.00	*
10/22/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football Score	3:38pm	BCEH1606H	00:00:30	Charged	42.00	*
10/22/16	Saturday	BTN-E	1470-TERRE HAUTE	Illinois at Michigan	5:13pm	BCEH1607H	00:00:30	Charged	125.00	*
10/22/16	Saturday	FS1-E	1470-TERRE HAUTE	LA Dodgers@Chi Cubs	9:17pm	BCEH1606H	00:00:30	Charged	81.00	*
10/23/16	Sunday	FS1-E	1470-TERRE HAUTE	LA Dodgers@Chi Cubs	10:40pm	BCEH1607H	00:00:30	Charged	81.00	*
10/29/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	11:21am	BCEH1614H	00:00:30	Charged	42.00	*
10/29/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	12:25pm	BCEH1608H	00:00:30	Charged	42.00	*
10/29/16	Saturday	BTN-E	1470-TERRE HAUTE	Minnesota at Illinois	1:37pm	BCEH1614H	00:00:30	Charged	125.00	*
10/29/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	2:52pm	BCEH1614H	00:00:30	Charged	42.00	*
10/29/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football Score	3:04pm	BCEH1614H	00:00:30	Charged	42.00	*
10/29/16	Saturday	BTN-E	1470-TERRE HAUTE	Big Ten Programming	5:57pm	BCEH1608H	00:00:30	Charged	125.00	*

**Grand Total    3,107.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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